



BOARD OF DIRECTORS MEETING AGENDA

14 Maple Ave., Suite 201, Morristown, NJ

Wednesday, September 12, 2012, 5:30 pm

Board of Directors

Amann, Bill

Gates, Bill

~~Qvale, Paul~~

~~Walsh, Ed~~

Cardella, David

Harrison, Anastasia - Chair

SanFilippo, Lisa

Woodruff, Gregg

DeFeo, Wayne - Vice Chair

~~Marano, Tony~~

~~Seliga, Ed - Treasurer~~

Donnelly, RJ - Secretary

Miller, Brad

Taylor, Faith

Gallagher, Zach

Porrovecchio, Joe

Topinka, Andy

Non-voting

Block, Florence - Executive Director

~~McLellan, Harry~~

Sabath, AJ

Garrigus, Mary Ellen - Minutes

Villere', Medea

Roll Call (quorum is 2/3 of 17 = 13)

Roll Call taken, have quorum

No action required

Approve Agendas, Conflict of Interest, Antitrust Policy

Reviewed by Chair

No action required

Approval May and July Board Meeting Minutes ([Attachments](#))

No comments or changes in Minutes.

Need to be approved at next board meeting

Financial Reports ([Attachment](#))

FB reviewed financial reports; Chapter Sponsorships are down, SESP Grant active to end of 2012, uncertain about

No action required

extension.

Chair Report

- NECRC
- Hot Topics
- Greenbuild

NECRC – great meeting to attend, develop chapter leadership, supported by USGBC.

Send out NECRC meeting agenda

New Board Membership Criteria – 50% of Directors must work for USGBC National Member Companies. It was 75%.

New USGBC Membership Levels – Streamlined Membership Structure – 4 levels of benefits.

LEED V.4 – Shifting from design to performance based. Sensitive issue. National requests that no one discusses or makes representations to public without USGBC sanctioned personnel present. If commenting, must state personal opinion and make clear not adopted yet.

Greenbuild – attendees- AH, RJD, FB, FT, BA, LSF, ZG

Executive Director Report

High Points:

- Gala 2012 Update
- Grant/Education Update
- Board Nominations Categories
- Green Apple Program
- Communications Update

Gala - Award winners to be announced on Thursday.

Award committee thanked: Dan Fatton, Sheena Collum, Mike Kerwin, Faith Taylor, George Vallone

Currently have 125 registrations, targeting 300 attendees.

Will check out discounted room pricing

Grant – customized education training grant is completed

SESP – 6-7 workshops planned to end of year, will strive to use all \$200,000 by end of December – unsure of renewal.

Still providing workshops to public.

Board – as part of Strategic Plan –sectors will be identified prior to this year’s board nomination for strategic board development as approved in 2008. To discuss at 10/17/12 Board Meeting.

South Branch – first major event on 9/14 – “Show Me the Money”, has 50 registrations.

North/Central Joint Branch – 9/20 – Will be held at Back to Nature, LEED in Mexico and South America

Communications – Green Apple PR push to parents, municipalities, schools, EIRC.

Gala – board members to talk with contacts, social event with dancing

FB Check out room pricing

Advocacy Update

AJ/WD – Reviewed recent events- Commissioner comfortable with ICC guidelines and approved programs for 2012. Budget

Schedule legislative training date.

for 2014 – 17 will be out for public comment,

To conduct legislative training date – understand process.

Free Environmental Legal Services – how to create commercial leases that foster green strategies – will know next week. Working with National to develop GSA outreach. To schedule meetings with congressional delegations, AJ will inform Board of outreach districts- anyone who lives or works in district.

GSA reviewing their adoption of LEED standards.

AJ to inform Directors of meetings with Congressional delegations.

New Business

RJ - Sponsorship Committee – AT, FB, RJD, TM, EW.

Most current Chapter Sponsors are not current. Need to recruit new sponsors as well as lapsed sponsors to bring them up to date on payments.

Need to activate Chapter Sponsorship Campaign. Need board commitment in sponsor fundraising. Sponsors can make payment plan. Board members are asked that their own companies become chapter sponsors. Ask for 3 year commitment.

Sponsorship packet on website. Need development and communication & engagement plan with sponsors.

Board members to contact 2 – 6 companies to sponsor chapter. If not comfortable, give names to committee.

RJ to send out email for company names.

RJ – North Branch –RJ will be acting North Branch Chair until development plan and leadership team for 2013 established.

FT – Hospitality – Travel Green Conference, Tuesday, February 12, 2013, LEED Education, 8 am – 9pm, Double Tree By Hilton Somerset Hotel & Conference Center, many different organizations working together coordinating conference, Operations and Marketing Tracks

FT to send FB flier to put on website

Next Board Meeting

October 17, 2012 at Morristown Office

Motioned Meeting adjourned, seconded, and all approved.