



PRESS RELEASE

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US Green Building Council New Jersey Hosts the 10th Annual Summer Social Benefit Soiree

Funding Provides Underserved Youth Environmental Education and Climate Science

Morristown, N.J. (August 7, 2017) The 10th Annual US Green Building Council New Jersey Chapter (USGBC NJ) Summer Social Benefit will take place on Wednesday, August 9th at Martell's Tiki Bar in Point Pleasant Beach, NJ.

USGBC NJ is a State-wide organization of professionals, businesses, innovators and community leaders working to accomplish a bold vision: healthy, green, and energy-efficient buildings and communities.

Presented by USGBC NJ's Central Branch, this annual gathering has expanded to become more than just a terrific networking event. It's also a charitable day focusing on New Jersey kids. This is the 7th consecutive year that the Summer Social raises funds for a day of green education for underserved youth from around the state. The goal for this year's environmental education day is to inspire children, instilling an understanding of our fragile coastal resources, and the impacts of climate change on a local and global scale and the role that USGBC NJ has in reducing the Carbon Footprint—better protecting these resources.

“USGBC New Jersey is pleased to bring this environmental education opportunity to underserved students in NJ. I am especially excited about this year's unique program, which will provide hands-on experiences related to resilience, sustainability and our local ecosystem” stated Faith Taylor, SVP, Global Corporate Social Responsibility, Wyndham Worldwide and USGBC NJ's Board Chair.

US Green Building Council New Jersey Chapter

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On Thursday, August 17, 2017 the kids will tour the James J. Howard Marine Sciences Laboratory at the National Oceanic and Atmospheric Administration (NOAA) and marshes, and Sandy Hook Beaches at Gateway National Recreation Area. The primary mission of the Howard Laboratory is to conduct research in ecology, leading to a better understanding of both coastal and estuarine organisms and the effects of human activities on nearshore marine populations. The NOAA Lab is one of the few national labs engaged in ocean acidification research--tied to Carbon-pollution and warming--and will engage the kids in a lab experiment by NOAA scientists and fisheries biologists. The tour will also include birding (and wading) in the NOAA coastal salt marsh. The day will include ample time for the kids to enjoy the beaches at Sandy Hook, close to the lab.

“In the advent of climate change— sea level rise and greater storm intensities, USGBC NJ’s mission to promote green building and transform the state’s built environment into an ecologically resilient and sustainable system, reduce energy consumption and carbon inputs, to result in healthier, greener communities. Through education, advocacy and growth of its LEED program, and collaboration with our partners, this can be achieved,” said Marc Matsil, Executive Director, USGBC NJ.

A goal of USGBC NJ is to expand our educational offerings to include students and youth from underserved households, as well as unemployed professionals—to obtain a LEED credential that will lead to greater employment opportunities, reduce the energy demand and the C-footprint.

Nearly 40% of our nation’s Carbon emissions (and energy consumption) are generated by buildings. Carbon dioxide is a leading cause of climate change. Green buildings generate less greenhouse gas, reduce the impact that buildings have on contributing to climate change while building resilience into our homes and communities.

Join USGBC NJ in our efforts to reduce the C-footprint and energy consumption through green-LEED building certification; become LEED accredited; and support green legislation-- for the health of our children and communities.

Be part of the solution and become a USGBC NJ Member or Corporate Sponsor at <https://usgbcnj.org>.

For Summer Social info, registration and sponsorship opportunities, visit: <https://usgbcnj.wildapricot.org/widget/event-2528852>.

Find upcoming tours, networking, and educational events, here: <https://usgbcnj.org/event-directory/>.

For more about USGBC NJ, visit <https://usgbcnj.org/>.

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About the U.S. Green Building Council New Jersey Chapter

USGBC NJ is a non-profit organization focused solely on advancing green building and sustainable communities. The mission of USGBC NJ is to transform NJ's built environment to ecologically sustainable, resilient, profitable, and healthy communities. We accomplish our mission through education, advocacy, and collaboration. As New Jersey's green building advocate and education resource, USGBC-NJ provides over 150 educational programs, events, green building tours, research studies, and advocacy initiatives each year, through its three-branch, state-wide network. Currently, USGBC NJ is providing grant-funded green building education to employees of NJ businesses. NJ leads the nation with 29 LEED bills introduced.

For 15 years USGBC NJ has served as the meeting ground, catalyst, and propeller for sustainability-minded individuals in building-related professions. Through the NJ Chapter, LEED and green building in general, have found fertile ground in New Jersey. The New Jersey Chapter's 1,500 members represent the entire spectrum of New Jersey's green building community.

About the U.S. Green Building Council

USGBC is a Washington, D.C.-based nonprofit group formed in 1993. New Jersey membership exceeds 1400 Corporations inclusive of USGBC National and the USGBC New Jersey Chapter. There are nearly 5,000 LEED® accredited professionals in NJ and nearly 600 LEED® certified buildings and more than 1,000 LEED registered projects in New Jersey.

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