



BOARD OF DIRECTORS MEETING AGENDA
14 Maple Ave, Morristown, NJ
Wednesday, September 10 , 2014, 5:30 pm

Corrigan, James	Hales, Tom	Meyer, Ana	Taylor, Faith -- Vice Chair	Block, Florence
DeVos, David	Harrison, Anastasia -- Past Chair	Richardson, Jed	Woodruff, Gregg	Garrigus, Mary Ellen
Donnelly, RJ - Treasurer	Kalisher, Aaron	Rivetti, Attilio		Villere, Medea
Gallagher, Zach -- See	Kasper, Tracey	Schmitt, Robert		AJ Sabath
Gates, Bill	Merolla, Vance	Seliga, Ed - Chair		McClellan, Harry

TOPIC	Discussion	Action Items
Roll Call (quorum is 2/3 of 16 = 11)	Do not have quorum	None Required
Approve Agenda, Conflict of Interest, Antitrust Policy	Reviewed and approved	None Required
Approval July 2014 Board Meeting Minutes (Attachment)	Do not have quorum to approve July 2014 Board Minutes	None Required
August 2014 Financial (Attachment)	FB reviewed highlights of report. Expenses below budget and income ahead of budget.	None Required
Metrics Report Card	Strategic Plan Adopted. Action Plan to measure results	None required

TOPIC	Discussion	Action Items
Advocacy Report (Attachment)	AJS reviewed Advocacy Report. Sen Smith hearing on Monday introduces pre introductions. Coastal policies – administrative combining coastal chapters – releasing updated flood hazard rules	Follow up with AJ Sabath for Advocacy Day schedule
Executive Directors Report <ul style="list-style-type: none"> • PR/Media Update • Gala Update • Grant/Education/Pilot Update • Other Event Updates (SS, Branches/EP) 	<p><u>PR/Media Update</u> - Hired Beckerman for 3 months. Use gala as foundation to build USGBC NJ message of education, membership and advocacy. Sponsors, award winners, board - develop communication plan, media calendar –news, press releases and social media. Value proposition to sponsors and membership - why you should be involved in chapter – message short and sweet. Possibly issue USGBC NJ Annual Report. Edit and write press releases, messaging and branding, front page of website like national – tiles – very focused – goal is to partner with PR firm after gala – put proposal on Dropbox. Website – Use Google Analytics for baseline.</p> <p><u>Gala</u> – Will contact Lisa Jackson for MC at Gala. Silent Auction on website for preview and pre bidding.</p> <p><u>Grant/Education</u> – Grant expires January 15th. Corporate Sustainability Operations module developed.</p> <p><u>Pilot Update</u> - finished base line at Perth Amboy School. Next school is PS 5 in Newark – Begin Baseline for performance. Develop long term plans. USGBC may provide additional funding for schools if pilot is successful.</p> <p><u>Upcoming events</u> – reviewed Summer Social – next year, back to Jenkinsons. North 10/16 - Bolger Community Center. Greenbuild – week of 10/20, Gala – 11/7. Planning another South Branch event – date TBS</p>	Establish Metrics for PR firm Look at BOMA as example of Member involvement Directors asked to consider sponsoring Gala this year Call for board support

TOPIC	Discussion	Action Items
Committee and Chapter Upcoming Events (EP, South Branch & upcoming Events and workshops)	Ed S. emphasized creating connections with other organizations. GBCI partnering with international companies	Participate in Sector events as outreach to industry Joint programming with NJHEPS
Discussion on Board Members with Expiring Terms in 2014	<p>Board Directors with expiring terms: Ed Seliga, Bill Gates, Tom Hales, Vance Merolla, Attilio Rivetti., Rob Schmitt, Gregg Woodruff, and Vacant Spot</p> <p>Board Nominations will be requested in October with Election opening in November.</p> <p>Nomination Committee – David DeVos, Jed Richardson, Jim Corrigan, Aaron Kalisher.</p>	<p>Directors asked to consider if they would like to self-nominate again for 2015 – 16 term.</p> <p>Directors to consider others who might want to be a Board Director.</p> <p>FB to send Nomination application to committee for update. Develop timeline for elections.</p>
New Business	<p><u>Investment Committee</u> - GW – chapter engaged PNC as Financial Advisor. Investment Policy Draft is conservative and mission centered. Advisor will make recommendations. Rob Schmitt will review. Invite Advisor to attend Board meeting for Q&A. Policy statement to be approved by email within the next two months</p> <p><u>Greenbuild</u> – List of social events to be collected and sent to Directors who are attending Greenbuild</p> <p><u>NECRC</u> - David DeVos will be representative He is involved the North California GBC chapter.</p> <p><u>NJBIA</u> – New President, Michele Siekerka, deputy commissioner of the Dept of Environmental Protection/</p>	<p>David D. to send Ed S. copy of Prudential’s Socially Responsible Investment Policy</p> <p>Greenbuild - MEG to send list of Board attendees and social events</p>

TOPIC	Discussion	Action Items
	<p><u>SCBP</u> – ES invited Board to one half day event at Duke Farm Foundation on 11/5 – Sustainability as an engine of economic development</p> <p><u>Webex</u> – USGBC NJ has signed one year contract with Webex. Can use for meetings.</p> <p>Look at Willow School Expansion as possible event location</p>	<p>AK to forward PR package to FB and MEG</p>
Adjourn	<p>Next Meeting November 12 , 2014 , Morristown office, 5:30 – 7:30 pm</p> <p>Motion made to adjourn meeting, seconded and approved.</p>	<p>Meeting Adjourned at 8:03 PM</p>

