



**BOARD OF DIRECTORS MEETING AGENDA**  
**14 Maple Ave, Morristown, NJ**  
**Wednesday, September 13, 2017, 5:30 pm**

Amann, William	Kalisher, Aaron	Rew, Dan	Till, James	Marc Matsil
DeHaut, Timothy	Kaplan, Matt	Seliga, Ed	<del>Topping, Daniel – Treasurer</del>	Garrigus, Mary Ellen
DeVos, David	Kasper, Tracey - Secretary	Serrano, Monika	Woodruff, Gregg – Vice Chair	Villere, Medea
Gallagher, Zach	Merolla, Vance	Taylor, Faith –Chair		<del>McClellan, Harry</del>

<b>TOPIC</b>	<b>Discussion</b>	<b>Action Items</b>
Roll Call (quorum is 2/3 of 15 = 10)	Meeting called to order at 5:45 by FT, have quorum	None Required
Conflict of Interest, Antitrust Policy	Reviewed and approved	None Required
July 2017 Board Meeting Minutes (Attachment)	Motion made to accept July 2017 Minutes, seconded and approved	None Required
Advocacy Report	AJ Sabath reviewed and discussed Advocacy Report	None required
August 2017 Financials <ul style="list-style-type: none"> <li>Strategies for making Chapter whole/fiscally sound</li> <li>New USGBC NJ Partnership Levels</li> </ul>	<p>Strategies – Build Membership – currently at 175, new membership levels, develop follow up plan to market to lapsed members. Review Value Proposition and financial plan for 2018</p> <p>Partnerships – New Benefits are in line with Partnership Levels</p>	<p>Develop Lapsed Membership strategy.</p> <p>Review Value Proposition and financial plan for 2018</p>

TOPIC	Discussion	Action Items
<p>Chair Report</p> <ul style="list-style-type: none"> <li>• Board Elections</li> </ul>	<p>Faith is stepping down and will run again – will be Immediate Past Chair.</p> <p>Bill Amann will run again.</p> <p>Remaining Directors up for reelection to notify MEG by Friday 9/22. Remaining Directors are Zach G, Tim DH, Jim T, Aaron K, Tracey K, David DeVos</p> <p>Directors to send any suggestions for new Board members to be sent to Marc.</p> <p>MV to send info to nominating committee</p> <p>Future Discussion – should Chair be one year or two-year position. Currently it is a two-year position.</p>	<p>Directors up for reelection to notify MEG by 9/22</p> <p>Directors to send any suggestions for new Board members to be sent to Marc.</p> <p>MV to send info to nominating committee</p>
<p>Executive Directors Report</p> <ul style="list-style-type: none"> <li>• Budget Summary</li> <li>• Foundations</li> <li>• NJDOL grant</li> </ul>	<p>ED report reviewed along with Budget Summary</p> <p>Missed window of opportunity this year for foundation grants. Preparing to submit grants for next year.</p> <p>Call for workshops from companies represented by Directors.</p>	<p>Schedule fall workshops</p>

TOPIC	Discussion	Action Items
<p>Events Update</p> <ul style="list-style-type: none"> <li>• New workshops to be offered</li> <li>• Summer Social on August 9<sup>th</sup> at Martell's Tiki Bar</li> <li>• Kid's Summer Educational event = August 17<sup>th</sup> at NOAA</li> <li>• Golf - October 16<sup>th</sup> at Black Oak Country Club</li> <li>• December Holiday Party – have or not to have</li> <li>• Gala – Locations, Speakers, awardees for early Spring 2018</li> </ul>	<p>Dates TBD</p> <p>Prudential – December Langan –two 1-hour workshops</p> <p>Summer Social – August 9<sup>th</sup> at Martells Tiki Bar in Point Pleasant. Great event – 2- \$1000 sponsors, 3- \$500 sponsors.</p> <p>Summer Event at NOAA. Great Educational Event for the children. Had approx. 120 children YMCA in underserved communities. 10 am – 2:30 pm – educational events. After 2:30 – groups were invited to spend time on the beach.</p> <p>Golf – Directors asked to bring in 2 – 3 \$25K sponsors. Each Board Member asked to contribute to sponsorship.</p> <p>Suggested locations: Duke Farms, Aerofarms, McCloones, Honeywell, Panasonic. Frame event as meet the new ED</p> <p>Gala locations – Board Directors asked to make suggestions for speakers and locations.</p>	<p>Board directors requested to attend Branch events and circulate fliers in company</p> <p>Begin marketing Summer Social</p> <p>MV to send Golf and SS fliers to Board</p> <p>MM to reach out to all Board Directors.</p> <p>Faith to reach out to Aerofarms</p> <p>Reach out to the Palace at Somerset Park</p>
<p>New Business</p>	<p>Greenbuild – If attending, let MEG know of plans</p> <p>Possibly combine North and Central branches. South to be its own branch</p> <p>MV to send info to Directors about 2 events in October on Climate Change.</p> <p>Chapter needs to rebrand itself. Expand scope beyond LEED marketing. Can energize membership with new rating systems such as WELL, focus on climate change, resiliency and planning – advocate for what we believe.</p>	<p>Inform MEG of any plans to attend Greenbuild</p> <p>MV to send Directors fliers about 2 Climate Change events</p> <p>Develop strategy for rebranding</p>

TOPIC	Discussion	Action Items
	<p>Cross pollinate with other like-minded organizations</p> <p>LEED for Cities – on hold in Hoboken</p>	
Adjourn	<p>Next Meeting, TBD-</p> <p>Greenbuild begins on 11/8 - Does 11/15 work for the Directors?</p> <p>Motion made to adjourn meeting, seconded and approved.</p>	<p>Meeting Adjourned at 8:11 PM</p>